



Citizenship by Investment Programme Real Estate Project Proposal Checklist

Please note that all **information highlighted** MUST be included in the submission.

1. Company Profile
 - History**
 - Company Investors (majority and minority)**
 - Management Team (domestic and international)**
 - Goals and Objectives**
 - Date of Incorporation/ Registration
 - o Domestic and Foreign
 - o Provide supporting documents
2. **Description of Business**
3. Sales and Marketing
 - Customers**
 - Distribution Channels**
 - Competitors
 - Sales/marketing initiatives**
4. Operational Plan
 - Proposed Start Date**
 - Location**
 - Employment to be Generated**
 - Critical Success Factors (Market Share, Profitability)**
 - Approvals obtained or to be obtained** (e.g. planning permissions, etc)
 - Future Plans**
5. Financials
 - Total Investment**
 - o Construction Costs
 - o Marketing Costs
 - o Design Fees
 - o Etc.
 - Sources of Capital**
 - Start-Up Expenses**
 - Financial projections** estimated for 5 years including:
 1. Net Income
 2. Cash flow
 3. Balance sheet
 4. Return on Investment
 - Recent Financial Statements from Parent Company**
 - o Where applicable, audited statements preferred.
 - Desired government incentives.